


Site Usage

 **157,117 Visits**


Previous: 98,696 (59.19%)

 **75.23% Bounce Rate**

Previous: 73.44% (2.43%)

 **324,531 Pageviews**

Previous: 224,457 (44.58%)

 **00:01:16 Avg. Time on Site**

Previous: 00:01:47 (-28.55%)

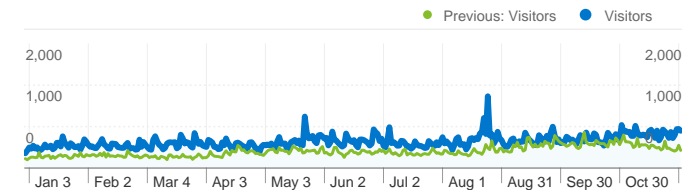
 **2.07 Pages/Visit**

Previous: 2.27 (-9.18%)

 **60.54% % New Visits**

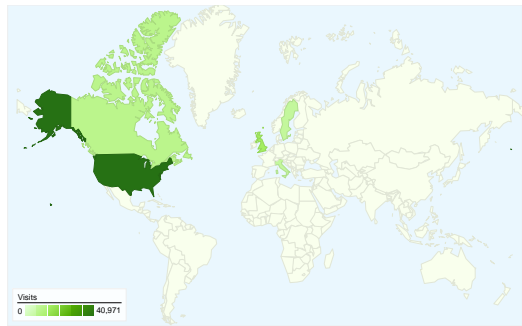
Previous: 61.74% (-1.93%)

Visitors Overview

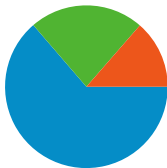


Visitors
97,315

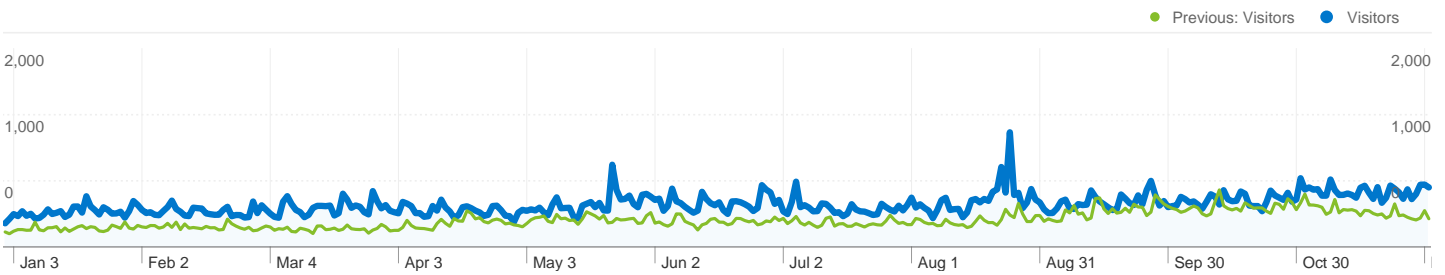
Map Overlay



Traffic Sources Overview




- **Search Engines**
100,051.00 (63.68%)
- **Direct Traffic**
35,717.00 (22.73%)
- **Referring Sites**
21,349.00 (13.59%)





97,315 people visited this site


 **157,117 Visits**
 Previous: 98,696 (59.19%)

 **97,315 Absolute Unique Visitors**
 Previous: 61,881 (57.26%)

 **324,531 Pageviews**
 Previous: 224,457 (44.58%)

 **2.07 Average Pageviews**
 Previous: 2.27 (-9.18%)

 **00:01:16 Time on Site**
 Previous: 00:01:47 (-28.55%)

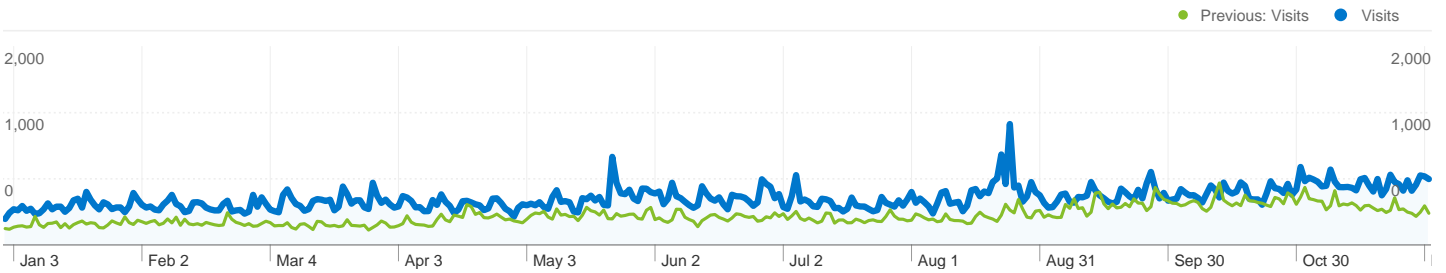
 **75.23% Bounce Rate**
 Previous: 73.44% (2.43%)

 **60.54% New Visits**
 Previous: 61.74% (-1.93%)

Technical Profile

Browser	Visits	% visits
Firefox		
Jan 1, 2011 - Nov 30, 2011	53,963	34.35%
Jan 1, 2010 - Nov 30, 2010	39,470	39.99%
% Change	36.72%	-14.12%
Internet Explorer		
Jan 1, 2011 - Nov 30, 2011	53,132	33.82%
Jan 1, 2010 - Nov 30, 2010	38,353	38.86%
% Change	38.53%	-12.98%

Chrome		
Jan 1, 2011 - Nov 30, 2011	25,096	15.97%
Jan 1, 2010 - Nov 30, 2010	8,632	8.75%
% Change	190.73%	82.63%
Safari		
Jan 1, 2011 - Nov 30, 2011	14,084	8.96%
Jan 1, 2010 - Nov 30, 2010	6,689	6.78%
% Change	110.55%	32.26%
Opera		
Jan 1, 2011 - Nov 30, 2011	5,576	3.55%
Jan 1, 2010 - Nov 30, 2010	3,787	3.84%
% Change	47.24%	-7.51%



All traffic sources sent a total of 157,117 visits

22.73% Direct Traffic

Previous: 24.12% (-5.75%)

13.59% Referring Sites

Previous: 15.46% (-12.10%)

63.68% Search Engines

Previous: 60.42% (5.39%)



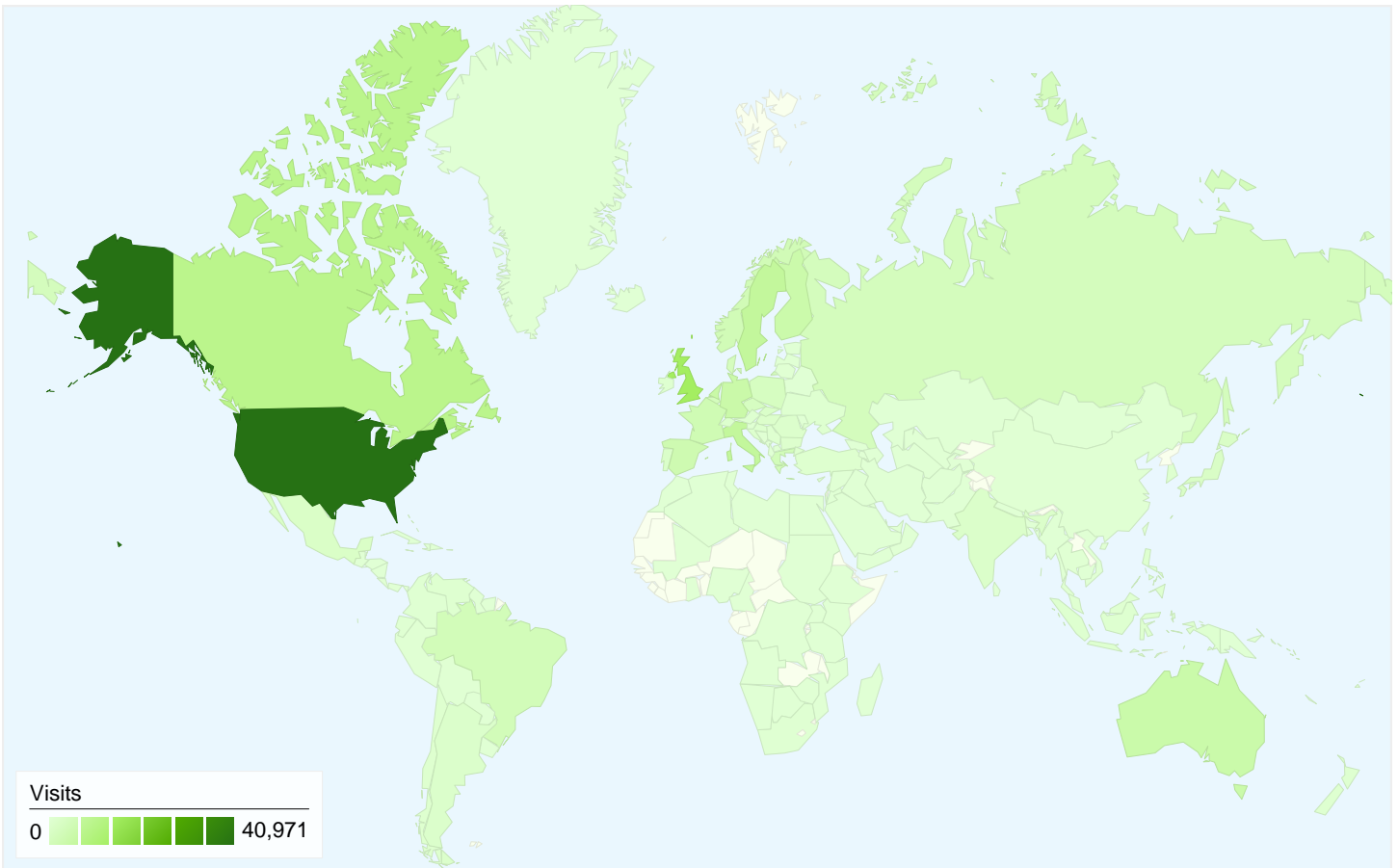
- Search Engines
100,051.00 (63.68%)
- Direct Traffic
35,717.00 (22.73%)
- Referring Sites
21,349.00 (13.59%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)		
Jan 1, 2011 - Nov 30, 2011	90,494	57.60%
Jan 1, 2010 - Nov 30, 2010	53,339	54.04%
% Change	69.66%	6.57%
(direct) ((none))		
Jan 1, 2011 - Nov 30, 2011	35,717	22.73%
Jan 1, 2010 - Nov 30, 2010	23,804	24.12%
% Change	50.05%	-5.75%
facebook.com (referral)		
Jan 1, 2011 - Nov 30, 2011	7,790	4.96%
Jan 1, 2010 - Nov 30, 2010	3,709	3.76%
% Change	110.03%	31.93%
yahoo (organic)		
Jan 1, 2011 - Nov 30, 2011	3,986	2.54%
Jan 1, 2010 - Nov 30, 2010	3,226	3.27%
% Change	23.56%	-22.38%
bing (organic)		

Keywords	Visits	% visits
dangerdog		
Jan 1, 2011 - Nov 30, 2011	3,631	3.63%
Jan 1, 2010 - Nov 30, 2010	1,924	3.23%
% Change	88.72%	12.49%
danger dog		
Jan 1, 2011 - Nov 30, 2011	1,281	1.28%
Jan 1, 2010 - Nov 30, 2010	655	1.10%
% Change	95.57%	16.57%
(not provided)		
Jan 1, 2011 - Nov 30, 2011	858	0.86%
Jan 1, 2010 - Nov 30, 2010	0	0.00%
% Change	100.00%	100.00%
whitesnake forevermore review		
Jan 1, 2011 - Nov 30, 2011	608	0.61%
Jan 1, 2010 - Nov 30, 2010	0	0.00%
% Change	100.00%	100.00%
journey eclipse review		

Jan 1, 2011 - Nov 30, 2011	2,857	1.82%	Jan 1, 2011 - Nov 30, 2011	491	0.49%
Jan 1, 2010 - Nov 30, 2010	1,474	1.49%	Jan 1, 2010 - Nov 30, 2010	0	0.00%
% Change	93.83%	21.76%	% Change	100.00%	100.00%



157,117 visits came from 169 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
157,117 Previous: 98,696 (59.19%)	2.07 Previous: 2.27 (-9.18%)	00:01:16 Previous: 00:01:47 (-28.55%)	60.56% Previous: 61.79% (-1.99%)	75.23% Previous: 73.44% (2.43%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States					
January 1, 2011 - November 30, 2011	40,971	2.33	00:01:26	64.80%	71.40%
January 1, 2010 - November 30, 2010	26,402	2.65	00:02:17	64.08%	69.90%
% Change	55.18%	-11.90%	-37.27%	1.12%	2.15%
United Kingdom					
January 1, 2011 - November 30, 2011	13,941	2.19	00:01:22	57.56%	74.07%
January 1, 2010 - November 30, 2010	6,983	2.29	00:01:33	60.91%	73.06%
% Change	99.64%	-4.57%	-11.64%	-5.49%	1.38%
Canada					
January 1, 2011 - November 30, 2011	8,702	2.44	00:01:33	56.76%	66.69%

January 1, 2010 - November 30, 2010	5,635	2.70	00:01:44	54.30%	67.70%
% Change	54.43%	-9.51%	-10.28%	4.52%	-1.50%
Italy					
January 1, 2011 - November 30, 2011	6,835	1.68	00:01:02	58.20%	76.88%
January 1, 2010 - November 30, 2010	4,631	2.14	00:01:18	68.93%	73.27%
% Change	47.59%	-21.59%	-21.04%	-15.56%	4.94%
Sweden					
January 1, 2011 - November 30, 2011	6,829	2.00	00:01:12	57.87%	75.84%
January 1, 2010 - November 30, 2010	4,066	2.06	00:01:13	61.44%	76.22%
% Change	67.95%	-3.02%	-1.24%	-5.80%	-0.50%
Netherlands					
January 1, 2011 - November 30, 2011	5,477	2.15	00:01:25	51.96%	71.88%
January 1, 2010 - November 30, 2010	3,839	2.52	00:01:55	52.57%	65.62%
% Change	42.67%	-14.83%	-26.27%	-1.15%	9.55%
Germany					
January 1, 2011 - November 30, 2011	5,234	1.49	00:00:41	72.74%	84.05%
January 1, 2010 - November 30, 2010	3,010	1.52	00:00:50	76.38%	81.33%
% Change	73.89%	-1.92%	-17.73%	-4.77%	3.34%
Australia					
January 1, 2011 - November 30, 2011	5,110	2.51	00:01:27	50.55%	73.39%
January 1, 2010 - November 30, 2010	3,149	2.46	00:01:31	48.62%	69.58%
% Change	62.27%	2.10%	-4.04%	3.97%	5.47%
Finland					
January 1, 2011 - November 30, 2011	4,992	1.90	00:01:11	62.38%	80.87%
January 1, 2010 - November 30, 2010	2,543	1.64	00:01:03	65.59%	77.86%
% Change	96.30%	15.54%	14.11%	-4.90%	3.86%
Spain					
January 1, 2011 - November 30, 2011	4,278	1.69	00:00:47	65.33%	82.45%
January 1, 2010 - November 30, 2010	2,997	1.84	00:00:53	56.19%	81.82%
% Change	42.74%	-7.99%	-11.00%	16.27%	0.77%
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